



## 2021 APPLICATION KIT

#210 - 212 MAIN STREET • PENTICTON, BC • V2A 5B2 • CANADA

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This is the official Application Information Kit for ULTRA520K CANADA. It contains all the information necessary for you to apply for an invitation to participate in this event. It is very important that you carefully read this kit before you actually complete the application which is available on line.

### **Application Process**

**This is an Invitation Only event.** Organizers will Select and Invite 40 (Forty) athletes on a first come, first served basis as the applications are received and if otherwise qualified. Due to what has become an overwhelming interest in Ultra520K Canada Event, we open the Application Process to include 2 years in advance. This allows athletes to plan their schedules well in advance of the event including qualifying events if required.

**Qualifying:** Special emphasis will be placed on the applicant's endurance activities to date, and the demonstrated ability to finish all three stages. The applicant must have finished at least an iron distance event at some time in the previous 3 years to the Ultra520K Event being applied for; and the finishing time for the qualifying race should be under 14 hours and 30 minutes. Events that consist of distances that are of at least iron distance in some disciplines but not all three may be considered when combined with other events that contain at least the iron distance of the discipline missing from the first event. We may waive the need for a qualifying race and time, however we still need to see a racing resume in order to make sure that someone does not jump in that is clearly under qualified. The event is still by "Invitation Only".

Special consideration will be given to individuals that have raced, crewed or volunteered at previous ULTRA520K Canada events. However this does not guarantee you a place in the event if your application is late or delayed and the slots are already filled.

Your application will not be considered complete until you also submit a 2" X 2" head and shoulder photo (passport style) in jpeg format (no hats, visors, sunglasses, pets or other people in the photo) and your Application Fee in accordance with the schedule below.

### **Fees**

We have not had an increase in our fees since 2017, unfortunately costs of staging the event continue to grow and in conjunction with a weak Canadian Dollar and increase costs of imports we are forced to make this increase. We are not prepared to adjust the quality of the event downward as our reputation for producing a high quality event is important to us. We want this to be the best race experience we can provide for our athletes.

Our pricing for the event is an inclusive price for staging the event **\$2,300 plus 5% GST = \$2,415 Canadian**. The price includes the athlete and 2 (two) land crewmembers, the minimum crew requirement for the event. Included in the fees are the following:

- 3 Prerace Breakfast Tickets (1 Athlete and 2 Crew)
- 3 Award Banquet Tickets (1 Athlete and 2 Crew)
- 3 Princeton Breakfast Tickets (1 Athlete and 2 Crew)
- Welcome Reception for all members of your team (snacks and beverage offered)(This is not a meal)
- 3 Massages (one at the end of each stage for the athlete)
- Limited Edition Athlete Shirt
- 2 Crew Shirts
- 1 Mandatory Bike Inspection (additional bikes are the athletes responsibility)
- Event Medal or similar (Each Athlete)
- Finisher or Participant Award
- Finisher Garment for Official Finishers
- Participant Garment for Non Official Finishers
- Supplier & Sponsor products
- Containers and Coolers for race use

NOT INCLUDED are the following: Accommodations while in Penticton and Princeton, transportation to and from Penticton, meals other than those listed as part of the entry fee, nutritional needs, other race supplies, and vehicle rentals. Note that you are responsible for your evening meal in Princeton. Also not included are the costs of any additional crew you may bring, or swim escort and boat requirements. Information on these fees will be made available with the Official Invitation Kit.

### **Payment Schedule**

\$315 At The Time Of Application

\$525 Additional at June 1st, 2020 (Cumulative \$840)

\$525 Additional at September 1st, 2020 (Cumulative \$1,365)

\$525 Additional at December 1st, 2020 (Cumulative \$1,890)

\$525 Additional at March 1st, 2021 (Cumulative \$2,415)

- 1) Athletes must meet the payment deadlines or their Invitation will be withdrawn and their place may be awarded to another athlete.
- 2) Applications must pay immediately the Cumulative Amount to date depending on their application submission date.
- 3) Withdrawal from the event will result in the forfeiture of any fees paid to date, regardless of reason including medical, personal, travel, family, work, military service, etc. and no further payment of fees will be required. However it is the responsibility of the athlete to ensure notification of withdrawal from the event is received by the organizers prior to another payment date otherwise fees will be charges as per the payment schedule.
- 4) Application to Rollover will be considered depending on circumstances, time of application and availability of space in a future event. Any Rollover must be approved in advance by the organizers.
- 5) Rollovers will not be allowed if applied for after May 1st. of the event year.

To apply, simply follow the link on the website to our registration form. **Fill in the appropriate information and payment is via credit card (Visa and MasterCard only).**  
Sincerely, Steve Brown (Race Director)