



2017 APPLICATION KIT

214 MAIN STREET • PENTICTON, BC • V2A 5B2 • CANADA

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This is your official Application Information Kit for ULTRA520K CANADA. It contains all the information necessary for you to apply for an invitation to participate in this event. It is very important that you carefully read this entire kit before you actually complete the application.

Application Process

This is an Invitation Only event. Applications will be accepted up to and including May 1st of the event year. Organizers will Select and Invite 30(thirty) athletes on a first come, first served basis as the applications are received and if otherwise qualified. Applications received after the event is full (30 (thirty) athletes) shall be held on a waitlist and places offered if otherwise qualified and places become available.

Special consideration will be given to individuals that have volunteered or crewed in previous ULTRA520K events; however this will not exclude the need for meeting the qualifying standards as detailed below.

Special emphasis will be placed on the applicant's endurance activities to date, and the demonstrated ability to finish all three stages. The applicant must have finished an iron distance event in the previous calendar year or sooner to the Ultra520K Event being applied for; and the finishing time for the qualifying race should be under 14 hours and 30 minutes. Results outside of the qualifying time may be considered along with the circumstances under which the result was achieved. Events that consist of distances that are of at least iron distance in some disciplines but not all three may be considered when combined with other events that contain at least the iron distance of the discipline missing from the first event.

Your application will not be considered complete until you also submit a 2" X 2" head and shoulder photo (passport style) in jpeg format (no hats, visors, sunglasses, pets or other people in the photo).

Fees

Our pricing for the event is an inclusive price for staging the event of **\$2,100 Canadian Dollars (\$2,000 plus 5% GST)**. The event price includes the entry fee for the athlete and 2 (two) land crewmembers, the minimum crew requirement for the event. The following is included in the event price:

- 3 Prerace Breakfast Tickets (1 Athlete and 2 Crew)
- 3 Award Banquet Tickets (1 Athlete and 2 Crew)
- 3 Princeton Breakfast Tickets (1 Athlete and 2 Crew)

- Welcome Reception for all members of your team (food and beverages served)
- 3 Massages (one at the end of each stage for the athlete)
- 2 Crew Shirts
- 1 Photography Package (Each Athlete)
- Event Medal or similar (Each Athlete)
- Finisher or Participant Award
- Finisher Garment for Official Finishers
- Participant Garment for Non Official Finishers
- Registration Gift Bag

The following are not included in the event price: Accommodations while in Penticton and Princeton, transportation to and from Penticton, meals other than those listed as part of the entry above, nutritional needs, other race supplies, and vehicle rentals. Note that you are responsible for your evening meal in Princeton. Also not included are the costs of any additional crew you may bring, or swim escort and boat requirements. Information on these fees will be made available with the Official Invitation Kit.

Entry fees will be charged in accordance with the following schedule until the full entry fee is paid. Entry Fees are non refundable regardless of reason or time of withdrawal from the event. Rollovers are not allowed:

\$375 at the time of application (until October 31st)

\$575 Additional at November 1st (Cumulative \$950 until January 31st)

\$575 Additional at February 1st (Cumulative \$1,525 until April 30th)

\$575 Additional at May 1st (Cumulative \$2,100)

- 1) Athletes must meet the payment deadlines or their Invitation will be withdrawn and their place may be awarded to another athlete.**
- 2) Applications must pay immediately the Cumulative Amount to date depending on their submission date.**
- 3) Only Applications receiving an invitation shall be charged the appropriate fees. Applications not receiving an Invitation will not be charged until such time as their status changes.**
- 4) Withdrawal from the event will result in the forfeiture of any fees paid to date.**

Invitation Process

Invitations will be issued to successful applicants – 30 (thirty) solo entries on first come first served basis if otherwise qualified. At the discretion of race organizers, an additional five entries may be permitted (for total of 35 (Thirty-Five) athletes may be considered if demand and circumstances warrant). Each applicant that is issued an Invitation will receive an Official Invitation Kit. Invitations not accepted within 3 (three) days after being issued may be considered invalid, and the space released to another applicant.

Refunds, Rollovers and Withdrawals

There are no refunds or rollovers allowed. Withdrawal from the event will result in the forfeiture of any fees paid to date, regardless of reason, including without limitation, medical,

personal, travel, family, work, military service, etc. and no further payment of fees will be required. However, it is the responsibility of the athlete to ensure notification of withdrawal from the event is received by the organizers prior to another payment date otherwise fees will be charged as per the payment schedule.

This event offers the well-trained and committed individual one of the greatest endurance challenges available anywhere in the world today. It will be a pleasure to receive your application.

Thank you for your interest and support.

To apply, simply follow the link on the website to our registration system. **Fill in the appropriate** information and payment is via credit card (Visa and MasterCard only).

Sincerely,
Steve Brown (Race Director)