

PRESS RELEASE

For Immediate Release

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ULTRA520K CANADA ANNOUNCES FINAL RACES

Penticton, BC – Steve Brown Founder and Race Director of Ultra520K Canada has announced, the event will only run for the next two years 2017 and 2018. “This has not been an easy decision, however after considering this move and consulting with my family over Christmas time, I finally came to the conclusion that the time had come to move onto retirement”, Steve said. “I’m not getting any younger and I have been presented with the opportunity to spend more time travelling and enjoying time with my family.”

"I also wanted to be fair to the athletes that have been so wonderful to work with over the years and to give those people that have said "I will do this one day" that final opportunity to do just that. It is kind of a now or never situation. We have places available for 2017 and for those that feel they need another year to get ready then 2018 will be that final date. We also recognize that our qualifications have often delayed people in taking that leap of faith in terms of signing up. We are announcing that we will waive the need for the qualifying race and time, however we still need to see a racing resume in order to make sure that someone doesn't jump in that is clearly under qualified. The event is still by "Invitation Only", we are just relaxing the entry qualifications for these last two events."

For athletes we still offer the same quality event they have come to expect at the previous Ultra520K Canada Events with no change to course or atmosphere of fellowship and goodwill amongst those that participate.

For more information please contact Steve Brown at (250) 809 - 1798.